

Scuttlebutt Newsletter Briefs

TRADING IN YOUR J/24 FOR AN ARK?

Have you noticed a bit of rain lately? (If not, you must be living in a cave in the mountains of North Carolina!). If you find yourself always wanting to sail two-by-two, you may be suffering from "arkitis." Dr. Layline's prescription? New foul weather gear! Check out the latest offerings from Henri Lloyd in our 23-page mini-catalog. Now through Labor Day, purchase \$100 worth of Henri Lloyd gear from Layline, and get a free backpack! If you missed your catalog in the mail, call 800-542-5463 or check it out online: *<http://www.layline.com/hl/hl.htm>.

CALLING ALL AMATEUR PHOTOGRAPHERS

Announcing our Weekly Amateur Photo Contest! Layline customers, do you have some great regatta photos, pictures of your kids sailing, or snapshots of a boat decked out with Layline rigging? Send us your "Latest and Best" works of photographic art, and enter to win free merchandise. Your 15 minutes of fame await you! All photos meeting submission requirements will be displayed in the Layline Photo Gallery online. Plus, cast your vote for the Customers' Choice Award. Prizes will be awarded weekly! Check out the details: *http://www.layline.com/llf/photo/photo_contest.htm.

DID ISABEL ROCK YOUR BOAT?

We hope you got your boat out of Hurricane Isabel's path last week and that it weathered the storm unharmed. But if your boat needs a little repair, call the Hurricane Relief (Lay)line: 800-542-5463. We've got plenty of replacement parts in stock, and our riggers are ready to help get your boat back in the water for those last few races of this season. Feel like you've already spent too much on your boat this year? Check out our new sale items page for end-of-season bargains on cordage, hardware, and gear: *<http://www.layline.com/departments.asp?dept=266>.

MICRONET AWES BOAT DEALERS IN ANNAPOLIS

The strongest response to Tacktick's new Micronet Wireless Instruments came from boat dealers, as they realized how much time and headache they could save! There were no wires to run up the mast or through the headliner, nor any connections to troubleshoot. Boat owners looked at the back of the displays searching for wires. Jaws dropped. Smiles appeared. No wires, no holes, no power supply, no delay, no decisions, no worries. Get in line for your system now - call 800-542-5463. For more information, visit <http://www.layline.com>.